

SAFEGUARDING MED-TECH INNOVATION:

Patents, Trademarks, Designs, AI & Data Privacy

The South African Medical Research Council (SAMRC) Technology Transfer Office (TTO) cordially invites you to an insightful and engaging webinar, which will focus on the protection and commercialisation of medical devices and diagnostics that address South Africa's most pressing health challenges.

The webinar will be hosted by KISCH IP, a leading intellectual property law firm.

The session will provide valuable, practical insights for researchers, innovators, and healthcare professionals operating within the health innovation ecosystem.

For enquires and if you have any questions, you would like the speakers to address during the webinar, please submit them to tto@mrc.ac.za by **05 June 2025**.

Speakers



Ms. Ursula Baravalle

Patent Attorney, Director,
Head of the Patent Department at KISCH IP



Tim Laurens

Attorney of the High Court of South Africa,
Chemical Engineering

Topics

- IP tools available to medical and diagnostic device innovators – protecting everything from implantables to AI-enabled diagnostics.
- Patents:
 - Functional breakthroughs
 - Cost-effective registered designs that particularly suit SMEs
 - Trademarks that secure brand equity; and
 - Copyright that shields embedded software and technical materials.
 - Patenting hot-spots for AI-driven healthcare
- Data privacy and protection
- Practical steps to secure patient datasets and meet privacy obligations

Date: 10 June 2025

Time: 10:00 – 11:30

Register here

*Join us as we explore how to translate scientific innovation
into impactful, real-world solutions!*