

World IP Day 2026



IP AND WELLNESS FROM LAB TO FIELD

World IP Day is observed annually on 26 April. The global theme for 2026 is "IP and Sports". Sports extend far beyond the field, intersecting with fashion, entertainment, media, health, gaming, and consumer goods. IP, including patents, designs, trademarks, and copyrights, plays a vital role in driving innovation, fueling creativity, and connecting industries, while enabling technological advancement and economic growth. In keeping with the global theme, but with an SAMRC twist, the SAMRC Technology Transfer Office (TTO) is celebrating IP, Health and Wellness. Join us in exploring this theme as we honour the invaluable contributions of creators, inventors, and entrepreneurs working behind the scenes to enhance the health and wellness of our population, including the dynamic intersection between health innovation and sport.



The SAMRC's World IP Day 2026 celebrates how creativity and innovation backed by IP rights, contribute to the world of wellness and sport.

For enquiries, email: tto@mrc.ac.za

Kindly RSVP for the event by 07 May 2026.



DATE
12 May 2026



VENUE
SAMRC Building B: Birchwood/
Basswood Meeting Rooms



TIME
10h00-12h30

READY, SET, INNOVATE

samrc
advancing life